



Council on Botanical and Horticultural Libraries

Annual Meeting and Conference | June 4-7, 2008

Preliminary Conference Schedule (subject to change)

Growing Awareness: The Whys and Hows of Marketing Your Library

Tuesday, June 3rd

5:00pm-7:00pm Hotel check-in begins, rooms available at 4:00pm
Conference registration in Riverview Room at Amway Grand Plaza Hotel

Wednesday, June 4th

8:00am-6:00pm Hotel check-in continues, rooms available at 4:00pm
Conference registration in Riverview Room at hotel

9:00am-11:00am *Wikis Work* workshop at the Grand Rapids Public Library
downtown—a short walk from the hotel

12:00pm-5:30pm Committee meetings, also at the Grand Rapids Public Library
downtown

6:30pm-8:30pm Welcome reception at Bistro Bella Vita—a short walk from the
hotel

Thursday, June 5th

7:45am Bus from hotel to Frederik Meijer Gardens & Sculpture Park

8:00am-9:00am Continental Breakfast

9:00am-9:15am Welcome and Orientation

9:15am-10:30am Jenny Shangraw on *Getting Connected: One to Many Library
Marketing Tips*

10:30am-10:45am Break

10:45am-12:00pm Forum: *Our Experiences with Marketing our Libraries*

12:00pm-1:00pm Lunch

1:00pm-2:15pm Call for Papers: *Reaching out to Non-traditional Audiences*

2:15pm-2:30pm	Break
2:30pm-4:00pm	Business Meeting
5:00pm	Bus back to hotel, Board meeting with 2009 host at hotel (5:30-6:30)
Evening	Dinner on own/explore downtown Grand Rapids.

Friday, June 6th

7:45am	Bus from hotel to Frederik Meijer Gardens & Sculpture Park
8:00am-9:00am	Continental Breakfast
9:00am-9:15am	Welcome
9:15am-10:30am	Michelle Boisvenue-Fox on <i>Libraries Can GASP with Excitement!</i>
10:30am-10:45am	Break
10:45am-12:00am	Call for Papers: <i>Using Online Resources</i>
12:00pm-1:00pm	Lunch
1:00pm-2:15pm	Tour of Frederik Meijer Gardens & Sculpture Park
2:15pm-3:30pm	Business meeting wrap up and member news
4:00pm	Bus leaves for hotel
5:15pm	Bus(es) leave for Michillinda Lodge
6:30pm-9:00pm	Closing Banquet at Michillinda Lodge
9:15-20pm	Sunset over Lake Michigan
9:45pm	Bus(es) leave Michillinda Lodge for hotel
11:00pm	Bus(es) arrive at hotel

Saturday, June 7

Post Conference Trip Option 1: P.J. Hoffmaster State Park and Gillette Sand Dune Visitor Center

9:00am	Bus leaves hotel for P.J. Hoffmaster State Park
10:15am-12:15pm	Guided tour of dunes, woods and lakeshore
12:15pm-1:15pm	Box lunch
1:15pm-3:15pm	Time on own to explore beach and dunes or Gillette Sand Dune Visitor Center and gift shop
3:30pm	Bus back to hotel
4:30pm	Arrive at hotel

Post Conference Trip Option 2: Gardens on Michigan State University campus

9:00am	Bus leaves for Michigan State University
10:00am	Arrive at MSU Beal Botanical Gardens
10:30am	Guided tour of Beal Botanical Gardens
12:00pm-1:00pm	Picnic Lunch
1:15pm-3:15pm	Guided tour of Horticulture Demonstration Gardens, etc.
3:15pm-4:15pm	Time on own to explore the Arboretum or just relax in the beauty
4:30pm	Bus leaves to return to Grand Rapids
5:30pm	Arrive at hotel