

# The Council on Botanical and Horticultural Libraries, Inc.

Number 67

# NEWSLETTER THE CHARLES ROBERT LONG AWARD OF MERIT

Bernadette G. Callery, Museum Librarian, Carnegie Museum of Natural History, Pittsburgh, Pennsylvania is the 1997 recipient of the Charles Robert Long Award of Merit. This award was established in 1987 to honor the memory of Bob Long, the esteemed head librarian of the New York Botanical Garden Library and a long time member of the Council on Botanical and Horticultural Libraries (CBHL). The award recognizes outstanding contributions to CBHL, meritorious service to CBHL, outstanding publications or service in the fields of botanical/horticultural libraries or literature.

Bernadette was President of CBHL in 1981 and editor of the CBHL Newsletter for approximately fifteen years. She has kept abreast of computer technology and has provided leadership in its use to the organization. We have a daily reminder of Bernadette's contribution to CBHL in the electronic network for which she was one of the initiators and spearheaded implementation. The selection of Bernadette was enthusiastically received by the membership, not only because of her contributions to the organization, but to many of us individually.

The award this year is a framed certificate of appreciation and an original water color by the accomplished natural science artist, Damodar Lal Gurjar of Rajasthan, India.

- Anita Karg, chair ,The Hunt Institute for Botanical Documentation, Pittsburgh and the Committee: <u>Virginia Jusko</u>, Chicago Botanic Garden; <u>Connie Wolf</u>, Missouri Botanical Garden; <u>Jane Gates</u>, National Agricultural Library; and <u>Charlotte Tancin</u>, The Hunt Institute. The members of the committee are all former presidents of the Council on Botanical and Horticultural Libraries.

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August 1997

# MINUTES OF THE 29TH ANNUAL BUSINESS MEETING OF THE COUNCIL ON BOTANICAL AND HORTICULTURAL LIBRARIES MONTREAL, QUEBEC, CANADA, JUNE 5-6, 1997

The business meeting of the 29th Annual Meeting of the Council on Botanical and Horticultural Libraries was opened by President <u>Charlotte Tancin</u> on Thursday, June 5, 1997, at 10:40 a.m. in the Library Auditorium, Montreal Botanical Garden.

<u>Introductions</u>: President Tancin welcomed everyone, thanked host <u>Celine Arseneault</u>, introduced herself and fellow Board members: <u>Nadia Aufderheide</u>, 1st Vice-President; <u>Rita Hassert</u>, 2nd Vice-President; <u>Janet Evans</u>, Past President; <u>John Reed</u>, Treasurer; and <u>Jane Gates</u>, Secretary.

The Board recognized <u>Jane Cole</u> as parliamentarian for the Business Meeting.

Persons attending the annual meeting for the first time were invited to stand and introduce themselves; applause followed for first-time attendees <u>Viviane Angers</u> (Jardin botanique de Montréal), <u>Gayle Bradbeer</u> (Helen Fowler Library, Denver Botanic Gardens), <u>Linda Brownlee</u> (Royal Botanical Gardens, Hamilton, Ontario), <u>James Corrigan</u> (Library, Pennsylvania Horticultural Society), <u>Carol David</u> (Arnold Arboretum Library, Harvard University), <u>Lisa DeCesare</u> (Harvard University Herbaria), <u>Normand Fleury</u> (Jardin botanique de Montréal), <u>Guy Frenette</u> (Jardin botanique de Montréal), <u>Carol Line</u> (Arnold Arboretum), <u>Nancy McCray</u> (Chicago Botanic Garden Library), <u>John McElhone</u> (National Gallery of Canada), <u>Tunkie Miller</u> (Cherokee Garden Library, Atlanta, Georgia), <u>Raymond Montpetit</u> (Université du Quebec à Montréal), <u>Judy Pence</u> (Albuquerque Publishing Company, New Mexico), <u>Michelle Sincennes</u> (Biosphere), <u>James Turner</u> (École de Bibliothéconomie, Université de Montréal), <u>Kathy Wern</u> (University of Minnestoa, St. Paul Campus, Central Library), <u>Donald Wheeler</u> (New York Botanical Garden), and <u>Matti Yli-Rekola</u> (Botanical Garden, University of Turku, Finland).

<u>Minutes approved</u>: There being no additions or corrections to the minutes of the 28th Annual Business Meeting, it was moved and seconded to approve them as published in *The CBHL Newsletter*, Number 63 (August 1996, pp 5-10).

<u>Directors' Reports</u>: Secretary <u>Jane Gates</u> reported that the results of the election had been verified by the Treasurer and reported to the Past President, Chair of the Nominating Committee. Jane reminded members that incorrectly filled out ballots could not be counted and that proxies should only be signed and submitted if the person is not planning to attend the Annual Meeting.

Treasurer <u>John Reed</u> submitted a Report, along with an explanation of the types of accounts held. The Audit Committee has met and found no discrepancies. It may be necessary to again change banks, as bank ownership is changing again. A little later in the meeting it was moved and seconded to approve the Treasurer's Report; motion passed by voice vote.

2nd Vice-President <u>Rita Hassert</u> reported that there are currently 133 personal memberships, 4 life members, 18 retirees, 3 students, and 66 institutional. This contrasts with 1996 figures of 127 personal memberships and 67 institutional.

1st Vice-President Nadia Aufderheide expressed her pleasure in the opportunity to serve as liaison to the host organization and reported that e-mail and faxes helped a lot in communication through a hotel strike and arrangements around the Grand Prix. She also thanked Céline Arseneault.

President Charlotte Tancin spoke of her appreciation of her year as president and recalled that

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her first meeting was in 1988 when her employer, The Hunt Institute for Botanical Documentation, hosted the meeting. Ably assisted in host duties that year by Anita Karg and Jim White, Chuck Tancin has missed only one meeting since. Chuck remarked that this year has been one of beginnings, with discussion of increased communication with the American Association of Botanical Gardens and Arboreta (AABGA) and the European Botanical and Horticultural Libraries (EBHL), creation of drafts for a mission statement and a procedures manual, and a new web site, thanks to Bernadette Callery and Stanley Johnston. Chuck encouraged members to contribute to CBHL by participating in committees and the listserv, contributing to the program or the Newsletter, hosting an annual meeting, and/or running for office. She herself intends to stay actively involved.

Past President Janet Evans, who had the responsibility of assisting with the program for the annual meeting, thanked the panel members for their participation.

Chuck Tancin asked all Past Presidents to stand and be recognized and a number did so to applause of members present.

**Future Annual Meetings:** 

1998: June 10-12, The Botany Libraries, Harvard University, Cambridge, Massachusetts. Judith Warnement stated that to celebrate our 30th Annual Meeting the hosts plan to pull together reminiscences of older members and compile a history of the organization. A draft program has been prepared, but a theme for the meeting has not yet been chosen.

1999: mid-May, Albuquerque, New Mexico. Carolyn Dodson reported that the botanical garden opened last November, so it should be well-established by the time we meet there.

2000: spring, Washington, D.C. President Tancin read a letter from Pamela André, Director, National Agricultural Library (NAL), Beltsville, Maryland, inviting CBHL to celebrate the year 2000 with that organization. It was moved and seconded to accept the invitation. Motion passed.

2001: June/July, Denver, Colorado, joint meeting with AABGA. President Tancin read a letter of invitation from Richard Daly, Executive Director, Denver Botanic Gardens. It was moved and seconded to accept the invitation provisionally, pending negotiations with AABGA and Denver as to program and meeting arrangements. Motion passed.

2002: probably April, San Francisco, California, verbal & e-mail invitation from The Helen Crocker Russell Library staff, letter expected from the Director, Strybing Arboretum Society.

2003: possibly mid-May, The New York Botanical Garden, Bronx, New York. John Reed said that he hopes for a new building by then and hopes to arrange a multi-institutional host responsibility much as was done in 1991.

Charles Robert Long Award:

Anita Karg, Chair, announced that Bernadette Callery had been awarded the Charles Robert Long Award. Unfortunately, the Award could not be made in person because Bernadette was unable to attend. She had, therefore, been notified earlier and had expressed her appreciation. Anita shared photographs of the painting chosen to give to Bernadette, who will also receive life membership in CBHL. Connie Wolf and Ginger Jusko, members of the Long Award Committee, were recognized by the President, who is an ex-officio member of the Committee, as is the Secretary.

Founders' Fund Travel Fellowship:

President Tancin, acting as Chair of the Founders' Fund Travel Fellowship Committee, which is comprised of all current Board members, announced that three applications for the Fellowship had been received. The recipient was chosen by lot by a non-CBHL member. The Fellowhip was awarded to Matti Yli-Rekola, Director, Botanical Garden, University of Turku, Finland, who accepted a check for \$250.00 from the President.

#### Nominating:

Janet Evans, acting as Chair, Nominating Committee, thanked Joan DeFato and Ginger Jusko for serving on the Committee. She also thanked Candidates Beatrice Beck and David Lane. After reading brief biographies of each, she announced that David Lane is the new 2nd Vice-President.

#### Audit:

<u>Brad Lyon</u> and <u>Joanne Fuccello</u>, Co-Chairs of the Audit Committee, stated that they had examined the records of the CBHL treasurer and found no discrepancies.

#### Publications:

<u>Rita Hassert</u>, Chair, Publications Committee, facilitated a discussion about CBHL publications, including the *Newsletter* and the *Plant Bibliography* series. Members were urged to contribute to the *Newsletter*, which is one way of staying connected; another is the listsery, but not everyone has the capability of participating in that.

It was moved and seconded that the Board confer with booksellers <u>Keith Crotz</u>, <u>Joanne Fuccello</u>, and <u>Brad Lyon</u>, regarding options for marketing paper copies of the *Plant Bibliography* series, which are currently housed at NYBG. Motion passed.

<u>Susan Eubank</u> stated that the author of the forthcoming cactus bibliography expects it to be sold, that the publication will be approximately 250 pages, and that the subject is somewhat outside the usual scope of previous bibliographies in the series. <u>Ruth Schallert</u> offered to contribute the list of Smithsonian journal indexed articles on plants that she has compiled. <u>Jane Cole</u> reminded the members that both <u>Brian Lym</u> and <u>Bea Beck</u> have published bibliographies. Questions were raised about preference for paper or electronic publication, whether there should be an electronic prototype, whether members work should be given precedence. It was decided to have another Publications Committee meeting that evening.

#### Public Relations:

<u>Rita Hassert.</u> Chair, Public Relations Committee, reported that this had been a transitional year, and that there would be a meeting the next day to discuss direction for CBHL public relations, including possible ways to increase our visibility and consequent necessary commitments to action by members.

The business meeting was recessed at 12:30 p.m. until the following day.

BUSINESS MEETING (continued), June 6, 1:00 p.m., Hotel des Gouverneurs, Place Dupuis, La Capitale Meeting Room, 4th Floor:

#### Publications (continued):

<u>Rita Hassert</u> reported that the Publications Committee recommended that the <u>Membership Directory</u> be published instead of the fall issue of the <u>Newsletter</u>, a suggestion originating with <u>Jane Cole</u>, Newsletter Editor. Deadlines for submission to the <u>Newsletter</u> are July 20, January 20, and April 20.

The projected bibliography on the saguaro will be returned to the author, with the explanation that goals, purpose, and guidelines for the Series are being reconsidered.

#### Public Relations (continued):

Rita Hassert reported that <u>Iane Cole, Virginia Jusko</u>, <u>Brad Lyon</u>, and <u>Carol Line</u> will serve as members of the Public Relations Committee. Brad will include a CBHL brochure in an *Elisabeth* 

Woodburn, Books catalog mailing. Virginia will write an article about CBHL's 30th anniversary and submit it to Horticulture and to Fine Gardening magazines.

A suggestion was made that there be a "clickable map" on our web site showing location of CBHL members, with descriptions of individual holdings if possible.

It was suggested that an annual award be created to be given for a significant contribution to botanical and horticultural literature; such an award would be for the sheer glory of it for the recipient, with a certificate given, but would also serve to promote and advertise CBHL. There would be no conflict with *The Oberly Award*, which is given for agriculture literature or with the *Garden Writers Association of America*. Guidelines can be established by the Committee, and published in the January *Newsletter*. It was moved and seconded that CBHL establish an annual award for a significant work in either botanical or horticultural literature published within the calendar year and establish a committee to oversee the award. Motion passed.

#### Electronic Communications:

In <u>Bernadette Callery</u>'s absence, <u>Janet Evans</u> and <u>Stanley Johnston</u> gave the report on the listserv. Stanley reported 310 messages, 56 subscribers, as opposed to 47 subscribers in August 1996. Pittsburgh OnLine, where the distribution list is maintained, continues to allow CBHL the use of their services without additional charge. President Tancin expressed appreciation to Pittsburgh OnLine for this service.

Janet thanked both Bernadette and Stanley for their dedicated work with facilitation of the listserv. A discussion of the listserv followed. Members were urged to join if possible, as information is pertinent, very rewarding, not an overload. It was recommended that an "I got it" message be sent by the first person to respond to a query and that the subsequent reply be sent to the entire group. However, it was highly recommended that "private stuff" not be posted to the entire group. Information on how to join the listery and how to post to the group can be obtained from Bernadette <br/>
bcallery@flounder.com>.

The CBHL web site, hosted by The Hunt Institute for Botanical Documentation, is "under construction." Thanks were expressed to <u>Chuck Tancin</u> for initiating the request to The Hunt, Bob Kiger for allowing it, and Frank Reynolds for being the in-house contact. Major help is received from <u>Stanley Johnston</u>, who sends electronic copies of his unedited Internet columns for the <u>Newsletter</u>, and who did most of the work in locating the URLs for the member libraries' page. The web site will be submitted to search engines when ready. Suggestions for changes should be sent to Bernadette, Stanley, or Charlotte. It was suggested that links be set up for those CBHL institutions that have web sites and that those that are instituional members be marked as such. The address is <a href="http://huntbot.andrew.cmu.edu/CBHL/">http://huntbot.andrew.cmu.edu/CBHL/</a>.

The Electronic Communications Committee will meet once every 2 months via e-mail. Members participating in this meeting were <u>Gayle Bradbeer</u>, <u>Janet Evans</u>, <u>Joan DeFato</u>, <u>Stanley Johnston</u>, <u>Barbara Pitschel</u>, <u>Charlotte Tancin</u>, <u>Enola Teeter</u>, and <u>Donald Wheeler</u>.

Computer Consortium:

Laurie Hannah reported the results of the survey of Group Access Capability (GAC) members. There were 19 responses showing 11 institutions lend books, 3 charge, 17 supply photocopies and 13 have an InterLibraryLoan policy. It was recommended that the InterLibraryLoan Subsystem within OCLC be used and that credit for lending be requested through OCLC billing. It is recommended that if an institution is an OCLC member that it also be a member of the consortium as this might be the basis of future grant application or a possible "union list of serials." It was decided to draft a policy for GAC members that would include The New York Botanical Garden, Missouri Botanical Garden, and National Agricultural Library as "libraries of last resort," limit the number of pages, and be sent out to GAC members for review before the Fall 1997 Board Meeting, when it will be submitted to the CBHL Board for review.

#### Procedures Manual:

<u>Jane Gates</u> displayed a notebook that contained the draft of a procedures manual with sections devoted to Archives, Elections, etc. The draft will be circulated to Board members for input and review.

#### **Document Strategy:**

<u>Charlotte Tancin</u>, acting as Chair of the Document Strategy Committee, was pleased to report that 17 people had attended the meeting earlier in the day. Three action sub-committees were established: <u>Stanley Johnston</u>, Chair, Survey Sub-Committee (to survey for finding aids, location of non-book collections, current preservation projects); <u>Charlotte Tancin</u>, Chair, Coordination and Communication Sub-Committee; <u>John Reed</u>, Chair, Pilot Core Literature Project Sub-Committee (perhaps in botany). It was decided to invite Sam Demas, Cornell University, to the meeting in Boston next year to share information about the Core Literature Project for agriculture with which he is involved.

#### Membership Secretary:

John Reed explained the need to separate the duties of the Treasurer from what are essentially those of a membership secretary. Such duties include maintenance of the official roster, maintaining a database of membership information, sending out renewal/reminder notices, responsibility for a general membership survey and collation of responses, responding to requests for use of the mailing list, producing mailing labels, and production of the Membership Directory. Acknowledgment of the great job that John and his staff had done in the past was made through applause. Discussion followed.

John estimated perhaps 4 hours a week for a month involved at the beginning of the year, then much less. Perhaps 45 minutes to produce labels. The Membership Secretary would not be a Board position. The 2nd Vice-President is responsible for membership, but it has been handled through John's office. Volunteers were invited.

<u>Gayle Bradbeer</u> volunteered to the grateful applause of members. The *Membership Directory* will be handled by Newsletter Editor <u>Jane Cole</u> instead of the 3rd issue of the *Newsletter* and will not be the responsibility of the Membership Secretary.

#### Dues:

After review by Treasurer John Reed of the reasons for an increase in costs and trends of expenses, the membership discussed possible options as well as long term needs. It was felt that "better value for lower dues" was received from CBHL than from some other organizations. Harry Lubrecht offered to mail information regarding CBHL to all the botanic gardens on his mailing list. It was moved and seconded that dues be raised to \$85.00 institutional, \$45.00 individual, beginning January 1, 1998. The motion was amended to add that student/retiree membership rates be raised to \$30.00. Motion passed as amended.

The meeting was recessed at 2:30 p.m., Hotel des Gouverneurs, Place Dupuis, Montreal, to be continued at the Banquet on St. Helen's Island that night.

# Business meeting (continued) June 6, 1997 at approximately 8:00 p.m., Hélène-de-Champlain Restaurant, St. Helen's Island;

President Tancin read a letter inviting participation in the 16th International Botanical Conference. It was moved and seconded that we investigate ways to participate in the 16th Annual Botanical Conference. Motion passed.

Nadia Aufderheide read a letter from John Flanagan regarding the Komarov Botanical Institute. It was suggested that anything sent to the Komarov (other than a letter or fax) should NOT be addressed personally to Tamara or any other staff member, as that would necessitate the payment of custom duties. It was left up to individual CBHL members how to respond.

President Tancin initiated a discussion regarding collaborative activities with AABGA, perhaps reciprocal weblinks, an article in *The Public Garden*, and a CBHL presence at AABGA regional meetings.

President Tancin expressed appreciation to host <u>Céline Arseneault</u> and presented her with a "small token of appreciation," the customary check from CBHL to the host institution for \$100.00.

#### Member News and Announcements:

President Tancin announced that <u>The Haworth Press</u> had presented CBHL, as a "small specialized library association," with an unexpected, but most welcome check for \$1000.00.

<u>Sally Williams</u> thanked members for their support, but said she would defer her announcement regarding *Garden Literature* for another time.

<u>Iudith Warnement</u> shared the news that <u>Gerry Kaye</u> is retiring on July 4, her 60th birthday. <u>Barney Lipscomb</u> announced that <u>Bill Burk</u> had generously donated his entire children's library collection to the Botanical Research Institute of Texas (BRIT), and that a huge public relations event was planned for mid-July in honor of the donor.

<u>Charlotte Tancin</u> announced that Clifford Kiracofe has written a manuscript called *Palms for the Prairie: George Wittbold, 19th Century Chicago Florist and Nurseryman* and is interested in publishing it. Please contact her with suggestions.

<u>Richard Isaacson</u> announced that the new edition of the *Flowering Plant Index* (*FPI*), all 10 1/2 lbs of it, has been published and is being sent to subscribers. <u>Kathy Wern</u>, University of Minnesota, St. Paul, is co-editor with Richard. *FPI* may be put on the web.

Barbara Pitschel appealed to members west of the Mississippi for news, gossip, etc., by July 20 for the Newsletter; members east of the Mississippi should send information to Judith Warnement. Charlotte Tancin reported on the news from John Flanagan regarding the European Botanical and Horticultural Libraries (EBHL) group. This is an organization for libraries within and without the European Union, formed to promote and facilitate cooperation and communication among those working in botanical and horticultural libraries in Europe. At present membership is open only to European institutions. EBHL will meet in Madrid in 1998 and perhaps in Edinburgh in 1999. John Flanagan is our liaison with EBHL.

#### Transfer:

Outgoing President <u>Charlotte Tancin</u> welcomed new 2nd Vice-President <u>David Lane</u>, thanked outgoing Past President <u>Janet Evans</u>, and transferred the office of the President to new President <u>Nadia Aufderheide</u>. Motion was made and seconded to adjourn. Motion passed.

#### Respectfully submitted,

Jane P. Gates, Secretary, July 14, 1997.



On Thursday, June 5, Celine arranged tours of the Montreal Botanical Garden.

#### CBHL Treasurer's Report 1996 John F. Reed, Treasurer 5/1/97

Opening balance	<u>Operating</u>	Long Fund	Founders Fund	_Total
January 1, 1996: Income:	\$9,398.53	\$6,321.30	\$11,280.02	\$26,999.85
Member dues	10,010.00	**********	**********	10,010.00
Sales	300.65	***************************************	***************************************	300.65
1996 Fort Worth	*********	***********	2,480.08	2,480.08
Interest	195.08	169.82	318.44	683.34
Credits	16.00	*******	************	16.00
Total income:	\$10,525.73	\$169.82	\$2,798.52	\$13,494.07
Expenses:	\$12,999.27	••••••	***************************************	\$12,999.27
Closing balance December 31, '96:	\$6,924,99	\$6,491.12	\$14,078.54	\$27,494.65

#### THE YEAR AHEAD - - A CALL TO ARMS

by Nadia Aufderheide, 1997-98 CBHL President and Head Librarian, The Holden Arboretum, Kirtland, Ohio.

Well--not really. More like a call to get involved in CBHL activities. I hope the recent great annual meeting in Montreal rekindled your interest in all the things a truly professional organization like CBHL can do. It certainly reminded me of all the different fields an organization like ours covers from sniffing those gorgeous lilacs to digging out the latest information on the web. And I hope it reminded all of you that the work of keeping a good organization going and getting better goes on all year. In the coming year CBHL will be expanding its interest in all its current areas and exploring new fields and I know all of you want to help.

One of the easiest ways to get involved is to join one of the many committees already in existence because almost all of them need additional help or input from our members. As new commitees are formed there will be new opportunities for each of you to help no matter where you are. And if you think of an area that needs to be covered, contact a Board member and make your suggestion. To give everyone an idea about the workings of the current committees, we will highlight one or more in the Newsletter during the coming year. So as soon as you see one you find interesting, please run--don't walk--to the nearest communication device and phone, fax, e-mail or write the committee chair and offer your expertise and your help. You'll be glad you did--and so will CBHL.

-N.A.

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BOTANICAL AND HORTICULTURAL LITERATURE Literature reviews compiled by <u>Valerie Easton</u>, <u>Center For Urban Horticulture</u>, <u>Elisabeth Miller</u> <u>Library</u>, <u>University of Washington</u>, <u>Seattle</u>.

BOTANY: Reviews by <u>Charlotte Tancin</u>, <u>Librarian</u>, <u>The Hunt Institute for Botanical Documentation</u>, <u>Pittsburgh</u>,

McVaugh, Rogers; Michael R. McVaugh and Mary Ayers. 1996. Chapel Hill and Elisha Mitchell the Botanist. Chapel Hill: The Botanical Garden Foundation. 122 pages. \$12.50. This book was jointly written by a botanical taxonomist, a historian of science and a land surveyor and that fact goes a long way toward suggesting the flavor of their account of the early botanical interest and activity of Elisha Mitchell. Although his major contribution to science was in geology, Mitchell's earlier scientific curiosity was directed toward botany and the flora of North Carolina, focusing on the Chapel Hill area where he worked. He came to Chapel Hill fresh out of Yale to teach mathematics and in his early years at the University of North Carolina he spent many hours exploring and identifying the local flora. This was an active and serious interest of his until at least 1824 when his evolving responsibilities at the University began to claim more and more of his time and attentions. Impressed by the amount of botanical information in Mitchell's journals and logs, the authors have written this book to document this early work and interest.

The text consists of several chapters on Mitchell's background and botanical modus operandi, transcriptions of his botanical notes, appendices on Chapel Hill's topography, Mitchell's botanizing localities, an "eclectic' index to places and people, detailed map notes, and a pair of maps showing village lots at the time of Mitchell's activity. The authors "hope the result will be of some interest to a range of audiences - to those concerned with early American natural history, to those interested in the young University of North Carolina, and to those simply curious about what Chapel Hill was like nearly two hundred years ago."

Vitale, Alice Thoms. 1997. Leaves in Myth. Magic and Medicine. New York: Stewart, Tabori & Chang. 352 pages. ISBN 1-55670-554-9. \$29.95. As noted in the introduction, Alice Thoms Vitale has written "an appreciative salute to the wonder, beauty, and utility of leaves." This pleasing volume is the product of 30 years' work and provides a global, historical sampling of information on the leaves of selected woody plants and their medicinal uses. The special character of this herbal comes from Vitale's 112 well-made autoprint portraits of leaves that she collected from all over the world. In addition to having a text that combines history and economic botany with a human interest slant, the book is also physically appealing, being 6 1/2 inches square with cream pages printed in deep brown and green. Vitale's attention to visual detail and her wide-ranging intellectual interest in leaves and the history of their use result in a work made for eclectic reference as well as pleasure reading. This is popularization in the best sense, making specialized information accessible and attractive to a wide audience.

Crotz, D. Keith. 1995. Used Book Sales: Less Work & Better Profits. Fort Atkinson, Wisconsin: Highsmith Press. 67 pages. ISBN 0-917846-32-X. \$11.00.

Bookseller Keith Crotz gives an insider's view of what makes a successful used book sale. Based on the premise that a casual book sale and a well-run book sale produce vastly different results, his book spells out everything you need to know to do it right. Crotz covers all aspects of his topic, from attracting and getting the best work from good volunteers, to how to identify special books worth more than the average book sale volume. He gives specific advice on layout (including a diagram), arrangement, signage, crowd control and cashier transactions. But his 15 years' experience in bookselling really comes through in the sections on pricing, identifying first editions and other collectibles, and working with professional booksellers. The book also covers publicity, cultivating donations and more, with appendices which include a book sale checklist and a brief guide to simple repairs. There is a bibliography, glossary, and index. Quite simply,

this is an excellent one-stop guide to how to run a used book sale. The author, a member of CBHL, sells books, publishes books, and runs his farm in Chillicothe, Illinois.

BOTANY: Reviews by <u>Katherine Wern</u>, <u>University of Minnesota</u>, <u>Saint Paul</u>, <u>Central</u> <u>Library</u>.

Weber, William A. 1997. King of Colorado Botany: Charles Christopher Parry, 1823-1890. Niwot, Colorado: University Press of Colorado. ISBN 0-87081-431-1. 216 pages. \$39.95. "No name is more intimately connected with the flora of West America than is the name of Charles Christopher Parry" p.12. A wellwritten account of Parry's life, this book includes lists of the more than 1,000 plants he collected during his various expeditions: Parry's narratives of his travel from Iowa to the Rocky Mountains; the correspondence between botanist Asa Gray and the US Department of Agriculture Commissioner when Parry was dismissed from the USDA; an account of the "interesting proceedings on the summit of Gray's Peak" with a party of twenty-one; and a list of Parry's publications.

Woodland, Dennis W. 1997. Contemporary Plant Systematics, 2nd Edition. Berrien Springs, Michigan: Andrews University Press. 619 pages. ISBN 1-883925-14-2. \$59.95.

I wish this had been one of my college textbooks way back when! The material is clearly presented. Nearly 250 of the more common families of flowering plants found in the world are discussed, including line drawings, botanical descriptions, and information on distribution, economic uses, varying classification views, and fossil records (if they exist) for each family. There is a chapter on "The Role of Botanical Gardens in Society" that describes a selection of these organizations worldwide (including a glowing account of the lardin botanique de Montreal) and an abridged list of "Floras of the World." I was pleased to see a paragraph of Richard Isaacson's FPI: Flowering Plant Index in the "Literature of Systematics" chapter. The book comes with a PC and Macintosh compatible CD-ROM Photo Atlas of Vascular Plants with 3,282 hierarchically

arranged digitized color images to all the plant families covered by the text. Some of these images can also be accessed at < http://www.wisc.edu/botany/virtual.html> a web site with over 8,000 botanical images.

HORTICULTURE: Review by <u>Laurie Hannah</u>, <u>Santa Barbara Botanic Garden</u>, <u>Santa Barbara</u>, <u>CA</u>.

Clebsch, Betsy. 1997. A Book of Salvias: Sages for Every Garden. Portland: Timber Press. 221 pages. ISBN 0 88192 369 9. \$29.95. Since 1989 when I began a lengthy search for information on the genus Salvia, there have been numerous articles telling gardeners what fabulous, beautiful plants they are and why they should be in our gardens. Most articles are short and cannot begin to describe the over 900 species of Salvia found world wide, nor even the 100 plus species available in cultivation. For newly introduced plants, one had to search the botanical literature for floras of various regions of the world to find out how big a certain salvia would grow. The revision of the Royal Horticultural Society's Dictionary of Gardening in 1992 greatly expanded the list of salvias found in Hortus Third, and provided more accurate names and synonyms. The 1995 edition of the Sunset Western Garden Book lists 30 species suitable for growing on the West Coast, however, this was nowhere near the total number available in the seed and plant trade.

So, it comes as a great relief that Clebsch's A Book of Salvias is finally available. Primarily laid out in narrative form, the book has a series of over 100 plant portraits comprising the bulk of the text. Each description contains physical attributes (leaf and flower size, color, texture, quality of hair), followed by a precise explanation of the plant's natural habitat -essential for growing it in a garden. Interwoven throughout is evidence of the author's remarkable knowledge of the plants: observations of how the plants have grown in her own garden (some for over ten years); accession records from botanical gardens worldwide from which she received seed or plants; familiarity with varieties and cultivars for each species; and a strong aesthetic sense of

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color and texture as suggested by her planting combinations.

It is unfortunate that the publisher did not place the excellent color plates closer to each plant text description. All color photo plates are grouped in one spot. The delicate water color drawings are lumped at the end of the section of color photos. Clebsch rounds out the plant profiles with handy lists, indicating what species will grow in colder climates, plants suitable for containers, and interesting flower and foliage colors which are keyed to the Royal Horticultural Society's Colour Chart. There is an ample list of worldwide growers and sellers. The book does a successful job of adapting information to all climate zones in North America and would, therefore, be a useful addition to horticultural and botanical library collections in these locations.

# CONSERVATION/PRESERVATION by Judith Reed, The New York Botanical Garden Library, Bronx, New York.

#### REFERENCES

Caring for Your Collections produced by the National Committee to Save America's Cultural Collections. New York: H.N. Abrams, 1992.

Although this publication contains sound information, I have not listed it in this column in the past because its primary audience is intended to be collectors. As such, it addresses a wide range of non-library collection materials (e.g. furniture and musical instruments). However, in using it recently to double-check some information on plastic films, I was reminded that the chapters which cover care of library materials, collection environments, and general preservation issues are well written by authors who are highly qualified, regarded, and acknowledged in their respective fields of expertise.

The chapters on appraising and insuring collections, donating collections (you will read the information in reverse of the collector to

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whom the chapter is addressed), and selecting a conservator should also be of interest to many of you. A section called "Further Reading" is useful. You may wish to borrow it first to decide how useful it would be to buy it for your library.

#### **OUESTIONS**

What kind of plastic film can safely be used for preservation of library materials? A recent question on this subject from a CBHL member led me to think that others might be interested in having basic information about plastic films. Since there are many aspects to be considered, I will probably devote several columns to discussions of plastic films.

#### KINDS OF PLASTIC FILMS

Polyester, polypropylene, and polyethylene are all acceptable kinds of films for preservation use. However, as one supplier has said, "not all polyESTER is Mylar." Both Mylar D (a DuPont product) and ICI's Melinex 516 are conservation quality products, as they have no detrimental additives, such as anti-static, etc. Be watchful about films that indicate that they are made up of partly recycled material — you won't know their makeup.

#### Polyvinyl chloride ( PVC) should never be used.

#### WHY TO USE PLASTIC FILMS

\*Brittle documents, which are supported by or encapsulated in polyester film, can be handled without causing further damage to them.

\*Important documents that are not brittle, but are handled frequently, can be kept clean and exposed to less direct handling.

WHY NOT TO USED PLASTIC FILMS \*Encapsulated documents require 3 times as much storage space.

\*There is evidence that acidic documents may deteriorate more rapidly if they have not been deacidified before encapsulation (more information in the next column).

\*Documents with friable media (charcoal, pastels) or flaking paint must never be put into

plastic film sleeves; static electricity will cause the charcoal or pastel or the flaking paint to shift from their support onto the plastic.

\*There is some evidence that ferrotyping (glossiness) may occur to watercolr paintings that are put into plastic film sleeves, especially if excessive pressure is placed on them over an extended period of time.

\*Text from documents which have been xeroxed or laser printed (versus typed or printed documents) may adhere to the plastic film enclosures. This probably happens because the "print" lies on the surface of the paper, rather than being "pushed" into paper in the process of printing or typing. Various factors sometimes also keep the xeroxed text from bonding as well as it should to the surface of the paper. In these cases pressure and static electricity cause text to transfer from the surface of the paper to the plastic film.

#### SUPPLIERS OF PLASTIC FILMS

Although it is possible to purchase plastic film from many sources, such as office and camera supply shops and the super market, you will not know what detrimental additives may be in these films (manufacturers are not required to list materials unless they are hazardous).

It is preferable to purchase these materials from suppliers who are accustomed to supplying conservation quality materials. Although this may cost a bit more, the value of collections dictates acquiring preservation/storage materials which do not contribute to the degradation of items in the collection. In the summer 1996 issue of the CBHL Newsletter I listed a number of suppliers of preservation materials that carry such supplies.

In the February issue of the Newsletter I will cover polyester film sleeves/envelopes/enclosures. If you have particular questions about this subject, please send them to me so that I can include them.

INTERNET

by <u>Stanley H. Johnston Jr., Curator of Rare Books, The Holden Arboretum, Kirtland, Ohio.</u>

LAWN CARE, NATIVE PLANTS

With the advent of summer, those of us with houses find ourselves well enmeshed in the multiseasonal chore of lawn maintenance. With this in mind we can look at the *Welcome to the Lawn Institute* page

<a href="http://www.lawninstitute.com/">http://www.lawninstitute.com/</a>>for lawn tips, links, and the on-line version of *The Lawn and Turf Digest*. Information on the various grains and grasses can be found at *Great Seed Links* <a href="http://www.ampacseed.com/links.html">http://www.ampacseed.com/links.html</a>, while tips on lawnmower safety and maintenance are provided in abundance at the *Outdoor Power Equipment Institute* 

<a href="http://www.mow.org/home.html">http://www.mow.org/home.html</a>.

Turning to native plants, limited information on some of the United States' surviving virgin forests can be found at *Old Growth*<a href="http://www.nas.com/~lberry/oldgrowth.html">http://www.nas.com/~lberry/oldgrowth.html</a>.

\*\*Native Plant Organizations
<a href="http://www.wildflower.org/native1.html">http://www.wildflower.org/native1.html</a>

provides a handy list of addresses and hyperlinks for United States native plant and wildflower groups arranged by state. If eating native is your primary interest, \*The Edible LC <a href="http://www.lclark.edu/~wstone/stuff/edible.html">http://www.lclark.edu/~wstone/stuff/edible.html</a> will provide a limited number of illustrations, recipes, and links. If you are concerned with nutrition, try \*Wild Edible Plant \*Nutrition\*\*

<a href="http://www.eee.org/bus/nature/wepnut\_fram">http://www.eee.org/bus/nature/wepnut\_fram</a> es.html> to provide you with the nutritional breakdown per 100 grams of a specific wild plant.

## BUTTERFLY GARDENS, SOILS AND PLANT DISEASES

With the current interest in butterfly gardens on the one hand and destructive caterpillars on the other the *Caterpillar Hostplant* database <a href="http://www.nhm.ac.uk/hostplants">http://www.nhm.ac.uk/hostplants</a>> may be of interest. The *Common Name of Plant Diseases* database

<a href="http://www.scisoc.org/resource/common/">http://www.scisoc.org/resource/common/>

-I.A.R.

posted by The American Phytopathological Association, on the other hand, while searchable by common name, is of more interest if searched by plant. This yields a list of common and scientific names grouped by the type of disease. A more ominous database is the LD50, Weights and Measures, Toxicity of Herbicides

<http://www.pageplus.com/~lwberry/> which gives the lethal dose (LD) in milligrams of substance per kilogram of body weight that will kill fifty percent (50) of test animals by various means of ingestion. On a more pleasant note, links to soil, agricultural, botanical, entomological, and environmental sites can be found at the Department of Soil Science's Dr. Soil Surfs

<a href="http://www.agri.apm.edu.my/jst/drsoil.html">http://www.agri.apm.edu.my/jst/drsoil.html</a>.

#### ARCHIVES OF PLANT NAMES

Those with an interest in nomenclature will find the Names in Current Use for Extant Plant Genera <a href="http://www.bgbm.fu-berlin.de/iapt/ncu/genera/">http://www.bgbm.fu-berlin.de/iapt/ncu/genera/</a> of interest since it contains an updated database derived from the word processor files for the camera ready copy for the printed version of Names in Current Use 3, 1993, Koeltz. Other publications are the National Gardening Association, USA's National Gardening Magazine Archives <a href="http://www2.garden.org/nga/">http://www2.garden.org/nga/</a> and the Tropical Fruit News Magazine on the Rare Fruit Home Page <a href="http://gate.net/~tfnews/">http://gate.net/~tfnews/</a>.

HISTORY, REFERENCE MISCELLANY
Biotech's Life Science Dictionary
<a href="http://biotech.chem.indiana.edu/search/dict-search.html">http://biotech.chem.indiana.edu/search/dict-search.html</a> provides definitions of 6,400 life science terms linked to internet glossaries and sources. Botanists, Plantsmen, Designers, Gardeners of Note <a href="http://www.u-net.com/tka/sisley/gardners.htm">http://www.u-net.com/tka/sisley/gardners.htm</a> provides brief biographical notices by Beth Leydon, an organizer of European garden tours. For those of us who encounter questions concerning book rarity and value on a regular basis there is Your Old Books

<a href="http://www.princeton.edu/~ferguson/yob.htm">http://www.princeton.edu/~ferguson/yob.htm</a> l#ob1> which will provide generally sound answers to the most frequently asked questions.

Visit the web page of the Museum of Garden History

<a href="http://www.compulink.co.uk/~museumgh/">http://www.compulink.co.uk/~museumgh/>
to view their knot garden, vegetable lamb,
display of old garden tools, and portrait gallery.
A series of contemporary botanical watercolors
can be found at The Watercolors of Carol
Wickenhiser-Schaudt
<a href="http://www.neosoft.com/~schaudt/cw/default.html">http://www.neosoft.com/~schaudt/cw/default.html</a>>.

Also of interest is the new site for our fellow CBHL member, the *Chicago Botanic Garden* <a href="http://www.chicago-botanic.org/">http://www.chicago-botanic.org/</a> which presents an unostentatious, but highly effective view of their programs and facilities for quick downloading. Their educational section, which includes the library, is particularly effective in giving full details of classes in sections small enough to be painlessly downloaded.

Last stop for the summer is *The Texas Rose* Rustlers <a href="http://www.connecti.com/~cooper/txrose">http://www.connecti.com/~cooper/txrose</a> -a page devoted to the collection and propagation of old roses. Its annotated list of old roses linked to more detailed pages and illustrations of individual roses puts Ortho's so-called *Encyclopedia of Roses* to shame. The site contains propagation tips, reference articles, and a bibliography that make this site well worth a visit by even non-Texans.

-S.H.J.Jr.

MEMBERS' NEWS - EAST OF THE MISSISSIPPI RIVER, INCLUDING EUROPE AND AFRICA

Compiled by <u>Judith A. Warnement</u>, <u>Harvard University Botany Libraries</u>, <u>Cambridge</u>.

From: Bill Burk, Biology Librarian, University of North Carolina, Chapel Hill, North Carolina. Chapel Hill photographer and scientist David Tian has recently published a colorful and exciting calendar: North Carolina Wildflowers Calendar 1998. The wall calendar, 12"X12", features twelve full color photographs. Order from Toba Publishing, P.O. Box 9056, Chapel Hill, NC 27515-9056 for \$10.95 plus NC tax. Discounts for quantities; no charge for shipping to one

address.

From: American Association of Botanical Gardens and Arboreta, AABGA, Wayne, Pennsylvania.

Carol Line, formerly at Arnold Arboretum, is AABGA's new Resource Center Coordinator. The Resource Center is a referral service and lending library of books, articles, and extensive collections of original documents produced on or by botanical gardens and arboreta. Presently located in Wayne, Pennsylvania, AABGA will be moving their offices to Longwood Gardens, Kennett Square, Pennsylvania this fall. Carol can be reached at 610/688-1120. The Resource Center Web site is: <a href="http://aabga.mobot.org/aabga/rc/">http://aabga.mobot.org/aabga/rc/</a>.

From: McLean Library, Pennsylvania Horticultural Society, Philadelphia, Pennsylvania.

We are pleased to announce that our search for an online library system is over. We have chosen the Windows 95 version of SydneyPLUS, which will run on PHS's local area network. SydneyPLUS is produced by ILS, Integrated Library Systems, Inc. headquartered just outside of Vancouver, British Columbia. The system consists of several modules that libraries can purchase. We have chosen the following: circulation, an OPAC (online public access catalog), cataloging, a MARC interface, and the document imaging module.

Our target date for going live with this system is September 15, 1997. We are grateful to the McLean Contributionship for funding our library system as well as the shelving and furnishings in our new digs. If any CBHL members wish to contact us about this system, please contact Janet Evans, PHS Librarian, at 215/988-8779 or <janeteva@libertynet.org>.

From: Bernadette Callery, Museum Librarian, Carnegie Museum of Natural History, Pittsburgh, Intellectual Property and Marketing: We're discussing the process of developing and licensing products based on material in the museum's collections and are collecting ideas on:

1. Your process in bringing a product to market, beginning with the gleam in a

curator's eye through its presentation to your marketing department and/or presentation of the idea to an outside production/marketing firm. We're particularly concerned with the situation where a product is suggested by staff, rather than responding to an outside request for, for instance, an image to be used for a line of paper goods. We're approaching this by identifying the steps of the process and sorting out the responsibilities, opportunities and liabilities.

2. Your institution's policy on intellectural property - or who really owns that product idea that rises from your knowledge of your collection. The answer to this is critical to any discussion of incentive rewards.

Bernadette 412/622-8870; <calleryb@clpgh.org> will keep people posted on developments.

From: Charlotte Tancin, Librarian, Hunt
Institute for Botanical Documentation, Carnegie
Mellon University, Pittsburgh,
Pennsylvania.

Chuck was a contributor to the 1997 Greenwood Press publication *Promoting preservation awareness in libraries: A sourcebook for academic, public, school, and special collections.* Her case study, "When 'Treat it as though it's your own book' isn't good enough," appears on pp.280-284. Chuck has been named to the Board of the newly formed Pennsylvania Preservation Consortium, which was formed as a result of the NEH-funded statewide preservation planning in Pennsylvania.

From: Jane Gates, Alternate Farming Systems Information Center librarian, The National Agricultural Library, Beltsville, Maryland. Herbs and Herb Gardening: An Annotated Bibliography and Resource Guide is still available (SRB 96-06). It was compiled by Suzanne DeMuth, who recently finished her MLS at the University of Maryland, for the Alternative Farming Systems Information Center. Suzanne is currently finishing a publication on heirloom seeds. Another AFSIC publication: Organic Production: Recent Publications and Current Information sources (SRB 96-07) contains 30 pages about everything from certification to electronic resources. And

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a book, Lost Crops of Africa: v.I, Grains published by the National Research Council, is available free. Send a request with an address label to Jane Gates, ARS/NAL Room 304, 10301 Baltimore Ave., Beltsville, MD 20705-2351.

<u>Jayne MacLean</u>, retired librarian, NAL, and a former CBHL secretary and president plans to be in Boston next year for the CBHL Annual Meeting. She is busy since retirement with church activities, volunteering at NAL, enjoying August vacations in Maine, and being grandmother to two year old Jillian. She promises to bring pictures of Jillian to the meeting next year.

-J.A.W.

MEMBERS' NEWS WEST OF THE MISSISSIPPI RIVER, INCLUDING HAWAII, AUSTRALIA, SE ASIA

Compiled by <u>Barbara M. Pitschel</u>, <u>Strybing</u> Arboretum Society, <u>San Francisco</u>, <u>California</u>.

From: <u>Fileen Herring</u>, <u>University of Hawaii at Manoa</u>, <u>Science and Technology Reference</u>

Department, Honolulu, Hawaii, In April Eileen attended the first joint U.S. Agricultural Information Network (USAIN)/International Association of Agricultural Information Specialists (IAALD)conference in Tucson, Arizona. More than 200 librarians and information specialists from 35 countries participated in this conference. Eastern European and South American countries were particularly heavily represented, but there were also presenters and participants from Asia and the Pacific, including Fiji, Australia, Indonesia, India, Sri Lanka, and China.

The presentations and interest group topics ranged from designing information tools to managing change to collection management and rural information. Dr. Charles McClure from Syracuse University gave the keynote presentation "Developing Networked Information Services: Strategies and Issues." He discussed his current work on evaluating information resources and services provided at <a href="http://istweb.syr.edu/Project/Faculty/abstract.html">http://istweb.syr.edu/Project/Faculty/abstract.html</a>. Another highlight of the conference

was the presentation "Bridging Traditional Knowledge of Place with Technical Environmental Knowledge" in which Dr. Gary Paul Nabhan, ethnobotanist, and Kimberly Buck, librarian, from Tucson's Arizona/Sonoran Desert Museum, discussed their work in a project to collect and make available cultural knowledge of the traditional people of this ecosystem.

Eileen is now president of the Hawaiian-Pacific

Eileen is now president of the Hawaiian-Pacific Chapter of the Special Libraries Association.

From: Valerie Easton, University of Washington Arboretum, Elisabeth C. Miller Horticultural Library, Seattle, Washington.

Valerie reports that the Miller Library is now taking reference questions by email at <hortlib@u.washington.edu>. Visit their new web site at <a href="http://weber.u.washington.edu/-">http://weber.u.washington.edu/-</a> hortlib/>. The Northwest Horticultural Society put on an enjoyable and successful garden party and auction to benefit the Miller Library Endowment Fund. More than \$50,000 was raised for the endowment. Miller Library staff has just put together a new booklist on "Great Garden Writing," including many out-of-print and hard-to-find titles. If this is something that might appeal to your library patrons, send a request by note to University of Washington, Elisabeth C. Miller Library, Box 354115, Seattle, WA 98185-0415 or by email to <veast@u.washington.edu>. Brian Thompson, Miller Library's systems and technical services librarian, is spending August in the British Isles, visiting gardens near London, North Wales, and the Scottish Highlands.

From: <u>Janice Dodd, Berry Botanic Garden.</u>
Portland, Oregon.

The Berry Botanic Garden has a new staff person. Carolyn Devine has been hired as a half-time education coordinator. Carolyn will eventually take on some of the volunteer coordinating duties, which might give Janice a bit more time to spend with the library collection. Janice missed this year's Montreal Annual Meeting because it conflicted with her daughter's high school graduation.

From: Maggie Rogers, Oregon Mycological

Society & Fungal Cave Books, Portland, Oregon. Maggie recommends "Volume business: what happens when the world's best real-life bookstore takes on the world's best virtual bookstore?" by Charles C. Mann, Inc. Tech, 1977 no.2., pp.54-61. This is a fascinating discussion about Powell's Books, which has six locations in Portland, and <amazon.com>, which originates in Seattle. Despite running competing businesses that are now a mere mouse click apart, the owners aver that they're not competing.

From: Norma Kobzina, Biosciences Library, University of California, Berkeley, California. The web site address for the Biosciences Library is <a href="http://www.lib.berkeley.edu/BIOS">http://www.lib.berkeley.edu/BIOS</a>. Norma reports that they are working on some new links. She thinks CBHL members might find this web site a useful path to some horticulture sites or a good route to sites embedded in some of the National Agricultural Library links. The page was recently updated and looks better than ever.

From: Elizabeth McClintock, retired botanist, San Francisco: research associate, University of California/ Berkeley: University Herbarium and Jepson Herbarium.

Dr. McClintock was the recipient of two awards in 1997. From the American Association of Botanical Gardens and Arboreta (AABGA) she received an Award of Merit for her botanical work through the years and San Francisco's Friends of the Urban Forest presented her with the Emily Prettyman Lowell Award for her "outstanding contribution to San Francisco's urban forest."

From: Barbara M. Pitschel, Helen Crocker Russell Library of Horticulture, Strybing Arboretum Society, San Francisco, California. Brian Lym is leaving the Helen Crocker Russell Library to accept a position in bibliographic instruction and reference in the community college system. Long time library volunteer Wanda Milnes will serve as library assistant while Barbara searches for a professional replacement for Brian. The library will hire a four-day librarian, including Sunday and Monday, at \$23,000 year. Contact Barbara

<u>Pitschel</u>, Strybing Arboretum Society Library, Ninth Avenue at Lincoln Way, San Francsico, CA 94122;415/661-1316 x303; email <a href="mailto:com/bphcrl@ix.netcom.com/bphcrl@ix.

Brian Lym recently updated an annotated bibliography of 500 plant related fiction and non-fiction books from the library's children's collection. It is available for \$5.00, including postage, from the library.

1997 marks the 25th anniversary of Strybing Arboretum Society's Helen Crocker Russell Library, which opened to the public on September 12, 1972. We plan to celebrate with a library benefit fundraiser, scheduled for September 30. The event will be a party in the library, featuring harp music, homemade refreshments, book signings, art exhibit, and perhaps garden tours and a silent art auction. In keeping with the silver jubilee, ticket prices will begin at \$25.00.

From: Rebecca Eldridge, University of California, Santa Barbara, California.

Becky had hoped to join us at the Montreal meeting, but she had an opportunity to meet her sister in Italy instead and jumped at the chance. Becky's sister is finishing her second year of research in Italy, speaks Italian, and is very familiar with the country, so they had a wonderful time.

From: Bea Beck, Rancho Santa Ana Botanic Garden Library, Claremont, California.
The Claremont Graduate School has had a name change. It is now the Claremont Graduate University. Since Rancho Santa Ana Botanic Garden is also the Graduate University's botany program, staff email addresses have changed. Bea's new email address is <Bea.Beck@cgu.edu>. Her other email address, <bbeck@rocky.edu>, through the Honnold Library system, remains the same.

From: Joan DeFato, Arboretum of Los Angeles County, Arcadia, California. If you have a run of *Pacific Horticulture*, or even if you don't, you might like to know that a cumulative index covering the first 20 years (1976-1995) has been published. It includes a subject index, author, index, and a title index of books reviewed. At \$7.00, including postage and

handling, it is a wonderful buy. You may order it from Pacific Horticulture, P.O. Box 485, Berkeley, CA 94701. Back issues of the magazine are also available. Joan also calls our attention to a web site for pesti-cide labels and the Materials Safety Data Sheets management system at <a href="https://www.aginfo.com/label/">www.aginfo.com/label/</a>>.

From: Laurie Hannah, Santa Barbara Botanic Garden Library, Santa Barbara, California. Laurie is delighted to recommend a summerreading book that she just finished: Ship Fever, by Andrea Barrett, published by W.W. Norton in 1996, is a book of short stories all about biology! Some are contemporary, some take place in the past, and each is very engaging. All our buddies are represented -- Linnaeus, Alfred Russell Wallace, Mendel -- and the title story takes place in Quebec! The book won the National Book Award in 1996.

From: Susan C. Eubank, Denver Botanic Gardens, Helen Fowler Library, Denver, Colorado. The Denver Botanic Gardens Helen Fowler Library is up to its ears in barcoding. Although they don't yet have the terminals for automated circulation, they have started barcoding the 8,000 books that are already on their online catalog. Barcoding is an easy process, so they have trained several volunteers in the work. Working from the end of their classification scheme, they are already well into garden design, SB473. They started from the end, hoping to complete the most popular part of the collection during the summer season when most of the books are on the shelves rather than in people's homes.

On the publicity front, the library has just started a bibliography series in conjunction with the local newspaper. The Denver Post is expanding local gardening coverage, and the library's role is to compile a short bibliography on the subject of the week. The first one, on irises and poppies, was published on July 14. Susan is sure that the spike in circulation will soon occur!

From: Barney Lipscomb, Botanical Research Institute of Texas (BRIT) Fort Worth, Texas. BRIT has received a rare personal collection of some 2,000 children's books on botany and

natural history from CBHL member William R. Burk, librarian at the John N. Couch Biology Library of the University of North Carolina at Chapel Hill. Bill began collecting children's books in 1992 after reading Emanuel D. Rudolph's writings on children's natural history books. He became an ardent buyer of the books, searching book shops, book catalogs, and book fairs, as well as library sales and web pages on the internet. Based on receipts for purchases of books, the collection is valued at about \$22,000, with some special books valued at \$200 to \$400 each. BRIT's library of 64,000 volumes had a very modest collection of children's books, so Bill's collection provides a firm foundation to support botanical education programs, as well as provide an excellent resource for studying the history of how children were taught botany in the United States.

Bill's decision to donate the books to BRIT came after his visit to Fort Worth for the April 1996 CBHL Annual Meeting hosted by BRIT. He was impressed by BRIT's commitment to botanical libraries, by its development and care of its own distinctive library and herbarium collections, and by its dedication to educational programs for children. The Oliver G. Burk Memorial Library, named for Bill's father, provides a place where children and adults learn how to see plants with a completely new sense of vision, learning, and appreciation. The collection is significant because it provides titles representative of children's books on botany and natural history, published primarily in the United States, from 1790 to the present, with an emphasis on the 20th century. The gift will promote BRIT's mission to conserve our natural heritage by deepening our knowledge of the plant world and achieving public understanding of the value plants bring to life.

From: Connie Wolf, Missouri Botanical Garden, St. Louis, Missouri.

Gail Wood, Missouri Botanical Garden Library secretary retired on July 25, 1997. "Journal STORage" or JSTOR is a project begun in 1995 for digitizing back files of scholarly journals for preservation and access. It is an independent, non-profit organization established to develop and make accessiblea

trusted electronic archive of core journal literature, emphasizing the conversion of the entire journal runs back to their first issues. OCLC has agreed to cooperate in the project. After consultation with the botanical library community, the following list of botany journals was submitted to JSTOR in July 1997 with the request that they be included in Phase II of the project: Systematic Botany, Brittonia, American Journal of Botany, Taxon, Kew Bulletin, Memoirs of The New York Botanical Garden, Annals of the Missouri Botanical Garden, NOVON, Botanical Journal of the Linnean Society, Botanical Review, Canadian Journal of Botany, Linnaea, International Journal of Plant Sciences (Botanical Gazette), Australian Journal of Botany, Economic Botany, and Madroño.

As for our friends Nesta and Joseph Ewan, they are now settled at Heritage Manor, 1820 W. Causeway Approach, Mandeville, Louisiana 70471. The room they share is filled to capacity with books and they are enlightening the staff with instruction in use of the *OED*. Joe refers to his latest home as a new chapter in his life. He and Nesta enjoy hearing from friends. You can drop them a note, or call them at 1-504-727-3790 between 4 and 5 or 6:30 and 7:30 pm.

-B.M.P.

Proceedings:

CBHL 29th Annual Meeting, Hosted by the Library of The Montreal Botanical Garden, June 3-7, 1997

"Marketing New Resources: Managing and Developing Multimedia Information" Accommodations in the Hotel des Gouverneurs, downtown Montreal, housed 67 of the CBHL members and their guests who attended the meeting. 10 other participants either found housing on their own (Peter Fraissinet, Cornell University, Mann Library, commuted daily between Plattsburgh, NY and Montreal) or were already permanent residents in the Montreal area.

At 8:30 am on Wednesday morning, June 4, two large buses picked us up at the Hotel des Gouverneurs for the 20 minute ride to a fragrant lilac covered entryway to Montreal

Botanical Garden. Our host for the meeting, <u>Céline Arseneault</u>, greeted us as we got off the buses and led us to the Library Auditorium for our 9:00 am workshop.

"Managing a Slide Library, Image Indexing and Using Images for Commercial Purposes"

The morning session included an informative and practical presentation "The Slide Library of the Montreal Botanical Garden" by Normand Fleury, Curator of the Montreal Botanical Garden slide collection. His strong background in horticulture and photography added an extra layer to the talk which included a guided tour of his facility.

Another outstanding presentation on the morning's program was James L. Turner, professor, Ecole de biblothéconomie et des sciences de l'information, Universite de Montréal. His talk, "Image Indexing" suggested some of the theoretical background we would need to better understand the importance of image collections in our libraries. As we listened to his examples on "ofness" and "aboutness" we began to comprehend the new thought processes we need for analyzing our collections.

After a break for refreshments and discussion, we had presentations by John McElhone, conservator of photographs from the National Gallery of Canada and Robert McLaughlin of MDI Informatique. Their topics were practical demonstrations of techniques for conservation of materials and ways that commercial products can be developed with image collections, as MDI Informatique has done with the Montreal Botanical Garden.

The final speaker of the morning was John Reed, Director of the Library, New York Botanical Garden, who presented a show-and-tell of actual products developed from their library collection - all developed as a phase of that Garden's Master Plan for Development. All of the products, for sale in their shop, involve either a license agreement or a one time payment. A discussion followed on "selling images from our libraries" before we broke for luncheon and committee meetings.

"Managing a Multimedia Center."
In the afternoon, Celine Arseneault,
botanist -librarian, Montreal Botanical Garden
described the experience of building and
developing the fine facility she runs in
Montreal. She was honest about the difficulties,
but showed also a justifiable pride in the result
of all the years of effort.

Stanley Johnston, rare book curator. The Holden Arboretum, then told us how to submit web pages to search engines to be sure that they are available and searchable. He included some good step by step information to go with his talk, backed up by his own experience.

"Using the Internet as a Reference Tool: Internet Sites Pertaining to California Native Plants"

by <u>Lawrence Curry</u>, <u>Librarian</u>, <u>California</u> <u>Academy of Sciences</u>, <u>San Francisco</u>, <u>California</u> gave us Internet sites which contain images or other information about California native plants.

The first of Larry's sites, CERES, stands for the California Environmental Resources Evaluation System. The goal of the system is "to improve environmental analysis and planning by integrating natural and cultural resource information from multiple contributors and by making it available and useful to a wide variety of users." The most direct way to access plant information at the site is to select the link to Environmental Information by Theme, then select natural environment as the theme, and then select plant life. That will connect you to a page of California's Plantlife. And, true to their goal, the California Resources Agency has brought together links to images of California wildflowers provided by the Berkeley Digital Library Project, a guide to the biotic zones and plant communities of California presented by the California Native Plant Society, a document discussing some of the factors responsible for the diversity of California's flora and the rarity of certain endemic species, a number of plant lists (including a list of the endangered, threatened and rare plants of California), and a map showing the distribution of California's forest lands.

Some other sites that Larry discussed are shown below. He pointed out that in the Berkeley Digital Library Project, in January 1997 there were more than 53,000 images available for online searching. More than 11,000 of these are photos from the "Brousseau Collection of California Wildflowers." There are also approximately 150 pictures of California habitats in the collection and over 100 California wilderness pictures.

#### **CERES**

Internet address: http://ceres.ca.gov/ Select: "Environmental information by theme," "natural environment," and then "plant life." Site includes: California wildflower photos, introduction to the plant communities of California, lists of endangered plant species in California, etc.

# C N P S Home Page Internet address:

http://www.calpoly.edu/~dchippin/cnps\_main.

Site includes: information about the California Native Plant society and its chapters; CNPS progress reports, policy statements, and publications; texts of proposed state and federal legislation; a CNPS Kid's Page; photos of California wildflowers along Highway 58; and links to many outside resources.

UC Berkeley Digital Library Project Internet address: http://elib.cs.berkeley.edu/Site includes: 1,616 environmental documents in full text; photographs of California wildflowers, California habitats, and California wilderness areas; aerial photographs; and geographic data.

After Larry's talk, <u>Bea Beck, Rancho Santa Ana Botanic Garden, Claremont, California</u> filled us in on "Expanding Reference Service With the Internet."

<u>Bea</u> uses WEBSITES to dazzle her patrons with how much information can be discovered in a small library. Here is a sampling of some of the questions and of site sources Bea discussed:

#### August 1997

"What are the plants on the 1997 US Commemorative Stamps drawn by Maria Sibylla Merian?"

Try <a href="http://www.info.net/~blu">http://www.info.net/~blu</a> for text and enlarged pictures.

"I need to know the exchange rate between U.S. dollars and the German Mark." Try <a href="http://www.olsen.ch/cgi-bin/exmenu">http://www.olsen.ch/cgi-bin/exmenu</a> and you have O&A 164 Currencies Converter.

"Do you have the addresses for the presidential libraries?"

<a href="http://www.nara.gov/nara/president/address.html>gives you the addresses, phone, fax and email for the eleven Presidential libraries.">http://www.nara.gov/nara/president/address.html>gives you the addresses, phone, fax and email for the eleven Presidential libraries.

"I am trying to locate a book in the British Library."

<a href="http://OPAC97.bl.uk">http://OPAC97.bl.uk</a>> gets you to THE BRITISH LIBRARY, a very nice, user friendly, online public access catalogue.

"The landscape architect Lucia B. Fox Edwards was alive in the 1960s. When did she die?"

<a href="http://www.ancestry.com/ssdi/advanced.htm">http://www.ancestry.com/ssdi/advanced.htm</a> is the Social Security Death Index and tells us that Lucia Edwards was born on November 26, 1892 and died in January 1973.

These are a few examples from Bea's talk. She had several more. She also suggested a book edited by Gwen Turecki published in 1997 by Gale Research: CyberHound's Guide to Internet Libraries.

At 4:00 pm "Search Engines: How They Work" was presented by <u>Carolyn Dodson</u>, <u>Librarian</u>, <u>University of New Mexico</u>, followed by a broad discussion of electronic reference tools.

The afternoon concluded with a wine and cheese reception hosted by <u>Todd Bludeau</u> of IDC Publishing and Maurice Tremblay of MDI Informatique in the Montreal Botanical Garden Library. Everyone returned to the Hotel des Gouverneurs by bus and then were free for the evening. Committees met over dinner at several of the charming restaurants nearby and

enjoyed the ambiance of a very active young community in downtown Montreal, near McGill University.

Proceedings: Thursday, June 5, 1997
Welcome Address, Gilles Vincent,
Director, Montreal Botanical Garden
Director Vincent, formerly the Mayor of
Montreal, was also a botany student in the same
graduating class with Celine Arseneault. His
evident pride in both the Library and the
Garden were well expressed along with making
us all feel like special guests of the city.

"Preservation and Access: Botanical and Horticultural Literature" was presented by Charlotte Tancin, Librarian, Hunt Institute for Botanical Documentation; Judith Warnement, Librarian, Harvard University Botany Libraries; and Connie Wolf, Librarian, Missouri Botanical Garden.

After the morning discussion, although a shuttle train tour of the Garden was cancelled, it was only a short hike to the Japanese Garden library grounds, where Celine spread out blankets for a picnic lunch. Staff members then took us around the Montreal Botanical Garden (lilacs and woodlands and ponds), the Insectarium (begun with a gift and now a major educational building) and finally, at 4:00, we caught shuttle buses to the Biodome ( a domed walkway zoo/conservatory exhibiting ecological systems from rainforest to arctic icelands). We then took shuttle buses to the Tree House, an indoor educational exhibit and classroom space where we enjoyed wine or fruit punch followed by a wonderful Lebanese specialties' dinner party served buffet style.

At dinner our 1998 Annual Meeting. Boston, future hosts distributed a fine collection of maps and brochures: "The Arnold Arboretum," "Walking Tours of Harvard," "Harvard Square Hotel," "Garden In the Woods," "Tower Hill Botanic Garden," and "A Guide to the Harvard University Library." Other CBHL member libraries, gardens, and publications information was also displayed.

<u>Proceedings: "Marketing Our Resources"</u> <u>Friday, June 6, 1997</u>, 10:15 am, Hotel des Gouverneur, 4th floor meeting room.

"Marketing the Resources of Strybing Arboretum Society's Helen Crocker Russell Library "

Librarians <u>Barbara Pitschel</u> and <u>Brian Lym</u> described some of the devices they have used to let people know about the collections and services offered by their library. Efforts of library staff and volunteers have succeeded in doubling library usage and appealing to the broad mix of cultures and interests represented by the population of the San Francisco Bay Area.

Barbara illustrated the local physical complications of guiding the public to an information source and serving as a de facto visitor center, and she talked about some initiatives undertaken during the past decade to bring people to the library/information center and to engage them once they arrive. Ideas that work (some old, some new) have included a low budget, modular sign to advertise botanical art exhibitis; a horticultural bulletin board and jobs binder; a 25 cent magazine table and free box; used book sales; teachers' workshops (highly labor intensive); a bibliography series; library orientations for classes and groups; a library brochure; open houses; library programs; and seeking press coverage.

Brian focused in greater depth on some initiatives that are currently major focal points, such as development of the children's collection, multicultural storytimes, the newly updated children's bibliography, and the Strybing web page, which includes excellent links to other library resources. They stressed that, although it is relatively easy to draw people in for a quick look, it is important to be sure that you have the resources or end product in place that will cause people to want to return. The rest is easy.

"Marketing Our Resources at NAL"

This talk by Susan Fugate, Librarian, National Agricultural Library, Beltsville, Maryland, emphasized that this is a new approach for NAL. They do not loan overseas, but they do loan to Canada. They have nursery catalogs, agriculture posters, historic photos of forestry as a science, rare books, and manuscript collections that include historic materials, including both people and crops. She told us about changes and she encouraged all of us to get in touch - using some of the changes - and let her know how they are working. "We try never to be a dead end, but refer questions to a more appropriate source when necessary."

After the Business Meeting, Matti Yi-Rekola showed a few slides of Finland: the University at Turku and the Botanical Garden. Their greenhouses are extensive because of the short growing season.

After lunch on our own, we boarded buses in front of the hotel for study tours to either The Canadian Center for Architecture (CCA) or The Biosphere and the Floral Park.

At CCA, we were welcomed by Anne-Marie Grandtner and divided into two groups for tours of the newly renovated facility. The 130,000 square foot building, completed in 1989, houses a small theatre, a bookstore, exhibition galleries, a library, curatorial offices, conservation and collection storage facilities, and offices for visiting scholars. It is integrated with an original mansion, the Shaughnessy House, built in 1874, which houses administrative offices of the CCA. The integration of exhibit space, scholarly studies, beautiful use of outdoor light, and preservation of important collections, was impressive to all of us who visited. The CCA library presented a special exhibit for us, a collection of old and rare books depicting gardens and garden architecture.

We all later gathered at Hélène-de-Champlain Restaurant on St. Helen's Island for an elegant cocktail hour on the veranda followed by a French cuisine dinner/ closing banquet.

On Saturday morning some of us, with Normand Fleury, toured the island of Montreal. We ended the afternoon back at the Hotel. After listening to Peruvian pipe music on the waterfront, two of us later walked up the hill to Pollack Hall to hear Waleed Howrani, classical pianist, followed by barbequed ribs at a local beer joint. Late evening fireworks (signaling the beginning of the Montreal bicycle marathon on Sunday) provided an additional celebration for the end of the 29th CBHL Annual Meeting.

On Sunday morning as we headed to the airport, my bus companions (<u>Ginger Jusko, Nancy McCray</u>, Bruce Cole and <u>Barney Lipscomb</u>) all agreed that it was a marvelous Montreal meeting. Our pilot on the final flight to Phoenix said, "Although we anticipate a few bumps around Kansas, we'll do our best to make the ride a nice smooth quick one." It was a smooth ending to a good meeting. Many thanks, Celine, to you and all your supporting actors.

-J.B.C.

## A few sentences on the Biosphere trip. -Contributed by <u>David Lane</u>

After lunch, Montreal, Friday, June 6, the tour of the Biosphere and the Flora Park had to be modified since much of the Floral Park was closed for an important road race. The Biosphere itself, like the Floral Park, had its origins in the 1967 World's Fair. It began as the US pavilion designed by R. Buckminster Fuller. In more recent years, it has become the Biosphere Ecowatch Centre, a sort of environmental museum emphasizing water resources and featuring spectacular views from its upper decks, interactive computer games (which were quite challenging), exhibits, a resource center, and a multimedia theatre with moving screens on circular tracks.

Under construction at the time of our visit was a computer center that will process and display current data gathered by the extensive Ecowatch Network of citizen activists situated along the St. Lawrence River and the Great Lakes.

"Who Changes the World? by John Lienhard"

"Today, we ask who is waging the information revolution. The University of Houston's College of Engineering presents this series about the machines that make our civilization run and the people whose ingenuity created them.

"Last week I popped in, unannounced, on two units of a great eastern university. First, the rare book room with its holdings under lock and key. Next, its famed Media Lab devoted to using the new electronic communications. I went from the quiet world of early printed books to the electronics that promise to change civilization just as surely as those old books once did.

"The rare book people gladly showed me all I cared to see. In the front office of the Media Lab, with its bright displays, the secretary asked if I had an appointment. I said, 'No, I just want to see what you're doing.' She sent me to a n administrator who said I could schedule a meeting with someone later in the week.

"'I only want a quick overview,' I told her. 'I'm sorry,' she said, 'The person who gives overviews isn't in today.' 'Okay, why don't you tell me about the Lab -- what do you do here?' 'I'm sorry,' she sighed, 'I'm not authorized to talk about that.'

"The next day I stopped in the humanities library looking for a computer link to a bibliographic source. A reference librarian went to work. His computer screen danced with ideas as he poured his energies into my question and adopted it as his own.

"These are two characteristic faces of the information revolution: For librarians, keepers of both the old paper books and the new electronic media, information flow is a first principle. But the new Media Lab, would be center of the electronic revolution, had already mired into the old corporate office protocol. Its polite stonewalling wasn't done out of rudeness. It simply reflected the old and dying idea that knowledge is private property.

"I finally suggested that they might remember that the medium really is the message. If the study of communication doesn't look and taste like communication, then it probably isn't communication after all. That idea drew only a puzzled smile.

"Meanwhile, it is you and I, with our hands on the keyboards, who shape the information revolution: It is librarians for whom information takes many forms, all of them public; engineers, teachers, and paramedics who use the new media; teenagers who talk on the networks and their grandmother who buys a modem so she can talk with them. Technological change is always shaped by the childlike curiosity and mental hunger of real people.

"Others lurk, waiting to put the new media under front-office control, just as people have tried to do with every other communciations medium. And we'd better remember the hard learned lesson of the printed word: Knowledge is much much more than power. Knowledge is pleasure. It is freedom. And it is ours.

"I'm John Lienhard at the University of Houston, where we're interested in the way inventive minds work. Engines of Our Ingenuity, Number 938: KUHF, University of Houston, Houston, Texas 77204-4061."

-Contributed by Barbara Pitschel

#### Note:

Barbara Barton, Tusker Press sent along, for preview, a copy of a new CD-ROM The Plant Finder Reference Library: 1997/98. The CD runs onWindows 3.1 or Windows 95 on PCs, but not Macintosh. According to Barbara "you'll find that it's quick and easy to use, a great authority for correct botanical names, and a gold mine of horticultural information; it even lists many botanical World Wide Web Sites."

The CD may be purchased for £25 from The Plant Finder, Freepost, Lewes BN7 2ZZ, England.

Gardening by Mail: A Source Book, #5 by Barbara Barton will be published by Houghton Mifflin in November 1997. Review copies may be requested from Mrs. Frances Tenenbaum, Houghton Mifflin Company, 222 Berkeley Street, Boston, MA 02116-3764; 617/351-5941.

#### Sagapress books received:

The Dry Garden by Beth Chatto. 1996. (new edition of 1972 publication) \$29.95.

The Damp Garden by Beth Chatto. 1996. (new edition of 1982 publication) \$32.95.

The Gardens of Ellen Biddle Shipman by Judith B. Tankard. 1997. \$39.95.

The Muses of Gwinn; Art and Nature in a Garden... by Robin Karson. 1995. \$39.95

The Bulletins of Reef Point Gardens by Beatrix Farrand. 1997. \$25.00

#### Haworth Press, Inc. book received:

Horticultural Therapy and the Older Adult Population by Suzanne E. Wells. 1997. \$24.95.

#### MIT Press books received:

Viewing Olmsted edited by Phyllis Lambert. 1996. Published by CCA, Montreal. \$25.00.

To Live in the New World by Judith K. Major. 1997. \$40.00.

Terra Nova, Nature and Culture (journal) volume 2(1) Winter 1997. \$34.00/year.

The Cultivated Wilderness or What is Landscape? by Paul Shepheard. 1997. \$12.50

The Power of Place: Urban Landscapes as Public History. Dolores Hayden. 1997. \$15.00

Le Desert de Retz..Artful Landscape of Monsieur de Monville by Diana Ketcham.1997. \$17.50.

-Contributed by Jane Cole.

#### CBHL DISTRIBUTION LIST (electronic "listsery")

The Council on Botanical and Horticultural Libraries Distribution List is intended as a forum for discussions of all aspects of library service and practice in CBHL member libraries. All CBHL members, both individuals and those representing libraries, are welcome to participate. Items dealing with the literature of botany and horticulture are particularly welcome.

At present the list is unmoderated, that is, messages are automatically re-distributed to all members currently subscribing to the list, without editing or review.

To send a message to all those currently participating in the list, address your message to <cbhl@pgh.net>

In addition to the CBHL distribution list, CBHL also offers additional electronic resources available through the CBHL World Wide Web page at

<http://huntbot.andrew.cmu.edu/cbhl.html>

Thanks to the Hunt Institute for Botanical Documentation, Pittsburgh, PA for hosting the CBHL Web site and to Pittsburgh OnLine, Pittsburgh, PA for hosting the CBHL Distribution List.

Note: There is no automatic subscription or unsubscription, so please send mail to

- contributed by Bernadette Callery.

Calendar of Upcoming Events
Compiled by Rita Hassert, The Morton
Arboretum, Sterling Morton Library, Lisle,
Illinois.

August 27-30, 1997 Portland, Oregon. 24th Natural Areas Conference, Contact: NAA 1997 Conference Information, P.O. Box 23712, Tigard, Oregon 97281-3712; (503)579-2920; FAX(503)579-0468; E-mail <a href="mailto:kbconnor@ix.netcom.com">kbconnor@ix.netcom.com</a>.

September 20-27, 1997: Banned Books Week.

October 17-18, 1997 Lisle, Illinois. Third annual meeting of the Association of Botanical Artists (ASBA), Contact: Nancy Hart Stieber, The Morton Arboretum, 4100 Illinois Route 53, Lisle, Illinois 60532; (630)719-2448; FAX (630)719-2433; E-mail: < nstieber@mortonarb.org >

October 21-23 San Marino, California. Second International Oak Conference. Huntington Botanical Gardens, Contact: CA Oak Foundation; FAX(510)208-4435; E-mail < oakfdn@igc.apc.org >.

November 1-6, 1997 Washington, DC. American Society for Information Science (ASIS) Annual Meeting. Digital collections: implications for users, funders, developers and maintainers, Contact: ASIS, 8720 Georgia Avenue, Suite 501, Silver Spring, Maryland 20910; (301) 495-0900; FAX (301) 495-0810; Web site: <a href="http://asis.org">http://asis.org</a>; E-mail <a href="mailto:asis@asis.org">asis@asis.org</a>.

November 8-10, 1997 Atlanta, Georgia. American Society of Landscape Architects (ASLA) Annual Meeting and Expo. Contact: ASLA, 4401 Connecticut Avenue, NW, Fifth Floor, Washington, DC 20008-2369; (202) 686-0752.

January 9-15, 1998 New Orleans, Louisiana, American Library Association (ALA) Midwinter Meeting. Contact: ALA, 50 East Huron Street, Chicago, Illinois 60611, Web site: <a href="http://www.ala.org">http://www.ala.org</a>

April 13-19, 1998. National Library Week.

August 1-7, 1999 Saint Louis, Missouri. The XVI International Botanical Congress. Contact: Web site for additional information about the Congress: <a href="http://www.ibc99.org/">http://www.ibc99.org/</a>>.

-R.H.

CBHL Newsletter

#### August 1997

Council on Botanical and Horticultural Libraries 1997-1998 Committees

CBHL Documentation Strategy Committee, Update by Charlotte Tancin, Chair.

Here is a follow-up to the CBHL Documentation Strategy Committee report at the June Business Meeting in Montreal:

The three subcommittees (1. Nonbook collections survey, 2. Core literature project, and 3. Information clearinghouse) are working on their assignments and there are two recent developments. A set of web pages has been linked to the CBHL website to publicize the committee's discussions of large-scale preservation projects.

Also, the committee is trying to develop a symposium proposal for the 16th International Botanical Congress in St. Louis 1999. The deadline for proposals is September 15, 1997, and they are hoping to meet that deadline. The topic currently under consideration is the need for strategic thinking and collaborative action on many fronts in order to preserve the documentary record in botany for the future. Subtopics being considered are:
-what needs to be preserved? -why, how to preserve it? -who is responsible? - how can it be done?

Anyone with questions or suggestions on this proposal should contact <u>Chuck Tancin</u> or <u>John Reed</u>. Also, although this IBC proposal is limited to botany, the general work of the committee addresses both botanical and horticultural collections.

-C.T.

# "Get Their Attention" by Keith Crotz for the Public Relations Committee.

Marketing, Promotion, Public Relations, "Hey People, We're over here" --Whatever you call it, getting the American People to know you exist is never easy. Too many times your garden or library is better known 100 miles away than it is in your own town.

There are a few, inexpensive methods of exposing yourself to the public which many

organizations overlook. Join the local Chamber of Commerce. Yeah, I know that it's the PR person's job, but you join, on behalf of the library. Attend the monthly luncheon meeting — pass out information about your institution or library and see how surprised people are.

Some of the community movers and shakers always attend the Chamber of Commerce events. Get out with them and press some flesh. Stand up when they ask for news and announcements and invite the members of the Chamber to attend an upcoming event. Give all of the members of the Chamber free passes. Encourage them to attend your special function. Even if there would normally be a fee to attend, the initial loss of revenue will pay much larger dividends down the road.

Many Chambers of Commerce sponsor a quarterly business-after-hours. Refreshments are obligatory and everyone seems to show up for these meetings. Go ahead, volunteer to host one. Have members of your volunteers' group (you have one, right?) help supply the finger foods and cocktails. What better way to entice folks into seeing what special treasures await them in the library. You'll gain members, increase circulation and maybe find a civic-minded soul eager to organize the volunteer or friends of the library group that you've needed for so long. Give it a try with the Chamber for a year and see if there aren't some benefits.

Another painless PR plus is the local cadre of service organizations. Kiwanis, Lions, Rotary, just to name a few, are always looking for new programs. Offer to provide a 25 minute slide show highlighting the library. What can be wrong with a short speech and a free lunch? Remember the fine presentation that Barbara Pitschel and Brian Lym gave in Montreal? A program like that would be a big success in any venue. Invite the members of the service groups on a private tour of the library. Service groups are anxious to serve the community, and your library is part of the community, right?

-Contributed by Keith Crotz, American Botanist, booksellers, Chillicothe, Illinois; FAX 309/274-6143; email < agbook@mtco.com >

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Members are invited to submit news to reporters in January, April and July.

Back issues of the *Newsletter* and the *Bibliography* series are available in limited quantities from John F. Reed at the address above. The *Bibliography* series will be marketed in the future by some of our CBHL member booksellers.

<u>CBHL Archive</u>: Located in The New York Botanical Garden Library, a "Finders Guide" is available from John F. Reed. An archival slide collection of CBHL Annual Meetings reproduces beautiful 35 mm color slides taken by CBHL member <u>Flaine Inouye</u> of Washington, DC and others, dating back to the first CBHL meeting at Elisabeth Woodburn's home in New York in summer 1968.

A LIST OF SOME CBHL MEMBERS WHO ARE BOOKSELLERS/ PUBLISHERS Suggested by the Public Relations Committee, Rita Hassert, Chair, 1997 Annual Meeting, Montreal.

Walter Middelman 402 CPOA 231 Main Road Rondebosch 7700 South Africa

Roy Mottram Whitestone Gardens Sutton, Thirsk North Yorkshire, Y07 2PZ England

Bruce C. Marshall Hortulus 139 Marlborough Place Toronto, Ontario M5R 3J5 Canada

Jane W. Robie Landscape Books 83 Exeter Road North Hampton, NH 03862 Hopewell, NJ 08525

B. Lyons/J. Fuccello Elisabeth Woodburn, Books Box 398

Anchor & Dolphin Books 30 Franklin Street Newport, RI 02840

James A. Hinck

Todd Bludeau IDC Publishers, Inc. 3265 Johnson Avenue Bronx, NY 10463

Ngaere A. Macray Sagapress, Inc. P.O.Box 30 Sagaponack, NY 11962 Anne & Harry Lubrecht Lubrecht & Cramer Ltd. 38 Country Rte 48 Forestburgh, NY 12777-9057

Bill Cohen/S. J. Sickels The Haworth Press 10 Alice Street Binghamton, NY 13904 Eugene L. Vigil Antiquariat Botanicum 4606 Brandon Lane Beltsville, MD 20705

Lisa M. Preston American Society for Hort. Science 600 Cameron Street Alexandria, VA 22314

Debbie Hamrick Ball Publishing P.O. Box 9 Batavia, IL 60510-0009 D. Keith Crotz The American Botanist P.O. Box 532

Chillicothe, IL 61523

Dr. Pamela Burns-Balogh Balogh Scientific Books 1911 North Duncan Road Champaign, IL 61821

Eugene Twaronite Agave Books P.O. Box 31495 Mesa, AZ 85275

Virginia T. Gardner VLT Gardner Botanical Bks. 625 E. Victoria Street Santa Barbara, CA 93103

Philip B. Nesty **Brooks Books** 1343 New Hampshire Drive Concord, CA 94521

Gretl Meier **Quest Rare Books** 774 Santa Ynez Stanford, CA 94305

Cheryl M. Trine GardenNet P.O. Box 187 Nordland, WA 98358 Patricia Ledlie Patricia Ledlie Bookseller One Bean Road, PO Box 90 Buckfield, ME 04220

R. Mitchel Beauchamp Plant Life 1434 East 24th Street National City, CA 91950-6010 Sally Williams Garden Literature Press 398 Columbus Avenue #181 Boston, Massachusetts 02118 Barbara J. Barton Tusker Press P.O. Box 1338 Sebastopol, CA 95473

#### August 1997

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